

## MEDIA RELEASE

13 March 2009

### **CELEBRATE WORLD CONSUMER RIGHTS DAY WITH CASE**

The Consumers Association of Singapore (CASE) will be holding an indoor celebration on Sunday, 15 March 2009 to celebrate World Consumer Rights Day (WCRD). WCRD, which falls on 15 March every year, signifies the international consumer movements. We are proud to support the eight basic consumer rights advocated by Consumers International (CI).

The objective of this event is to commemorate this special day, as well as to raise awareness for consumer movements in Singapore.

During the celebration, we will be

- Highlighting significant achievements of CASE that led to changes in consumer movements in Singapore
- Announcing our initiatives for the next few months
- Presenting certificates to CASE volunteers
- Presenting certificates to newly-accredited CaseTrust companies

The celebration promises to be both entertaining and educational. There would be an educational talk by guest speaker, Mr Freddi Lim, and a consumer skit act out based on real life scenarios by local comedian, Kumar.

Mr Lee Yi Shyan, Minister of State, Ministry of Trade and Industry will be the Guest of Honour for the event. He would be presenting the service awards to CASE volunteers, as well as giving out lucky draw prizes.

CASE will continue to embark on our mission to protect consumers' interest. We will be introducing more initiatives within the next few months.

Seah Seng Choon  
Executive Director  
CASE