

B. Range of prices and the percentage differences between different brands of fragrant rice - Early May 08

S/N	Brand	Range of prices (5kg)		% difference	Range of prices (10kg)		% difference
		Lowest	Highest		Lowest	Highest	
1	Golden Peony Fragrant Rice	\$9.00	\$12.80	42.22%	\$24.80	NA	NA
2	Golden Phoenix Fragrant Rice	\$13.50	\$15.00	11.11%	\$18.80	\$28.00	48.93%
3	Golden Pineapple Fragrant Rice	\$9.64	\$10.50	8.92%	\$19.00	\$19.60	3.15%
4	New Moon Premium Fragrant Rice	\$10.20	\$13.20	29.41%	\$18.90	\$25.50	34.92%
5	Royal Umbrella Fragrant Rice	\$13.80	\$15.00	8.69%	\$26.80	\$27.30	1.86%
6	Songhe Thai Fragrant Rice	\$11.20	\$14.85	32.58%	\$21.85	\$28.65	31.12%
7	Carrefour Fragrant Rice	\$7.50	NA	NA	NA	NA	NA
8	Fairprice Thai Fragrant Rice	\$6.60	NA	NA	NA	NA	NA
9	First Choice Thai Fragrant Rice	\$8.75	\$9.10	4.00%	NA	NA	NA
10	Prime Choice Fragrant Rice	\$7.50	NA	NA	NA	NA	NA
11	No Frills Thai Fragrant Rice	NA	NA	NA	NA	NA	NA
12	Giant Thai Fragrant Rice	NA	NA	NA	NA	NA	NA
13	Happy Family Wholegrain Rice	NA	NA	NA	NA	NA	NA

C. Range of prices and the percentage differences between different brands of fragrant rice - End May 08

S/N	Brand	*Range of prices (5kg)		% difference	Range of prices (10kg)		% difference
		Lowest	Highest		Lowest	Highest	
1	Golden Peony Fragrant Rice	\$12.80	\$13.45	5.08%	\$22.80	\$24.80	8.77%
2	Golden Phoenix / Jin Huang Fragrant Rice	\$10.20	\$13.25	29.90%	\$20.40	\$26.30	28.92%
3	Golden Pineapple Fragrant Rice	\$9.50	\$10.90	14.74%	\$18.60	\$21.20	13.98%
4	New Moon Premium Fragrant Rice	\$11.20	\$13.20	17.86%	\$21.30	\$25.50	19.72%
5	Royal Umbrella Fragrant Rice	\$13.25	\$14.50	9.43%	\$26.80	\$26.81	0.04%
6	Songhe Thai Fragrant Rice	\$13.30	\$15.05	13.16%	\$26.00	\$26.65	2.50%
7	Carrefour Fragrant Rice	\$8.90	NA	NA	NA	NA	NA
8	Fairprice Thai Fragrant Rice	\$7.50	NA	NA	NA	NA	NA
9	First Choice Thai Fragrant Rice	\$13.80	NA	NA	\$25.95	NA	NA
10	Prime Choice Fragrant Rice	NA	NA	NA	NA	NA	NA
11	No Frills Thai Fragrant Rice	\$6.95	NA	NA	\$13.75	NA	NA
12	Giant Thai Fragrant Rice	NA	NA	NA	NA	NA	NA
13	Happy Family Wholegrain Rice	NA	NA	NA	NA	NA	NA

*New Moon Premium Fragrant Rice is sold in 5kg (+1kg).