

MEDIA RELEASE

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## **CASE AND GROUP RCI LAUNCHED JOINT PUBLIC EDUCATIONAL SEMINAR ON TIMESHARE**

The Consumers Association of Singapore (CASE) and Group RCI are jointly organising a public educational seminar on timeshare on 7 November 2009. This is the first time that CASE is collaborating with a global vacation exchange company to organise a seminar on “Timeshare - Definition, Development and Consumer Protection” to educate the public on timeshare.

This seminar aims to educate consumers on timeshare and vacation exchange. They will be briefed on the different types of timeshare, how they work and the legislative framework that provides consumer protection. Participants will also receive tips to guide them in making sound and informed decisions about purchasing timeshare and vacation exchange.

Mr Seah Seng Choon, CASE’s Executive Director, expressed his confidence in educating the consumers through the seminar. “We believe that consumers will be able to benefit from the speakers’ experience in the industry and understand what timeshare is all about. Over the years, timeshare and timeshare-related disputes have been the top complaints that CASE received; we feel that it is important for us to educate the public on it so that consumers know how to exercise their rights when it comes to such issues”.

Group RCI’s vacation exchange arm, RCI®, was a pioneer in timeshare and since 1974, it has been delivering memorable vacation experiences to its subscribing members. Today, RCI is the global leader in vacation exchange with the largest timeshare exchange network of over 4,500 affiliated resorts worldwide including Walt Disney World Resorts and with more than 3.8 million RCI members around the globe. RCI remains firm in its commitment to consumer protection, setting precedents in the timeshare

industry such as establishing best practices in consumer protection and sales standards, ensuring that all its affiliated resorts adhere to RCI's strict international quality and standards as well as continuing an excellent member care program.

"Consumer awareness and protection is a key initiative for Group RCI and we are pleased to partner with CASE to bring this seminar to fruition. Our objective is to offer consumers a well-rounded perspective of the concept of timeshare and provide important information to consumers seeking to purchase timeshare. We believe that consumers armed with knowledge will better appreciate the value of timeshare ownership and derive maximum enjoyment of quality yet diverse vacation experiences at top-notch resorts and destinations around the world through vacation exchange," said Adrian Lee, Asia managing director of Group RCI, parent company of RCI.

The seminar is expected to have a turnout of 200 participants.

