

## MEDIA RELEASE

13 March 2011

### **WALK WITH CASE 2011**

The Consumers Association of Singapore (CASE) will be holding a 40<sup>th</sup> anniversary Fund-raising event "Walk with CASE" on Sunday, 13 March 2011. This event is in celebration of CASE's incorporation in 1971 and will bring together consumers over a wide range of ages.

Details of the events as follows:

**Date: 13 March 2011, Sunday**

**Time: 7.30am to 11.30am**

**Gathering point/venue: Esplanade Park**

**Guest of Honour: Mrs Lim Hwee Hua, Minister in the Prime Minister's office, Second Minister for Finance and Transport**

Mrs Lim Hwee Hua, Minister in the Prime Minister's office, Second Minister for Finance and Transport, is the Guest of Honour to grace this event. Participants who sign up with CASE will get a FREE goodie bag and a chance to take part in our lucky draw and win attractive prizes. There will also be songs performances and stage quizzes after the walk.

Through this event, CASE has raised over \$60,000 and would like to thank all the supporters who have contributed to the event in one way or another. The funds raised from this event will be channeled into funds for our education initiatives in future. In the

later part of the year, CASE will also be celebrating the anniversary with a Gala dinner, and will likewise be raising funds from the event.

Over the past forty years, CASE has firmly promoted the rights of consumers through our education initiatives such as campaigns, carnivals and seminars. We have also lobbied for consumer-related legislation to strengthen the protection for consumers in Singapore, in addition to taking injunctions against errant retailers.

This event is also our overarching initiative to commemorate World Consumer Rights Day (WCRD) and to raise awareness for the consumer rights movement in Singapore. Recently, CASE has also launched our new hotline 61000 315. The number 315 significantly commemorate 15 March, which WCRD falls on.

Moving forward, CASE will continue our works towards consumer protection, and looks forward to all stakeholders, partners and consumers for their continuous support.

Yeo Guat Kwang  
CASE President